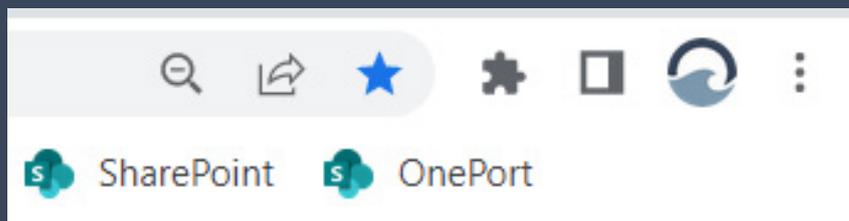




# ONEWATER CONNECT

September 6, 2022

## Don't Bookmark Links for Individual OneWater Programs



Please don't bookmark links for individual programs like CRM or the OneWater Training Portal. If updates are made to the programs, you may not be accessing the latest version.

Instead, bookmark **OnePort** and access your programs from the main page.

[Access OnePort](#)

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COMPANY CONFIDENTIAL



## 2022 COMPANY CONTEST

Each year, OneWater holds a company photo/video contest to generate some friendly competition among stores and departments. All of our teams CRUSHED IT last year. Almost all of our teams participated in the patriotic-themed competition. [Click here](#) to see last year's entries for inspiration.

This year's theme is BOATHOUSE ROCK (emphasis on the *rock*)! Get creative with your team and have some fun! Our goal is 100 percent participation this year.

**Entry categories and rules can be found on the next page.**

**LET'S ROCK 'N' ROLL.**

# JUDGING CATEGORIES



## CLASS CLOWN

Awarded to the funniest video



## MOST PHOTOGENIC

Awarded to the best photo submission



## MOST SCHOOL SPIRIT

Awarded to the entry that shows the most OneWater Spirit



## MOST POPULAR

Awarded to the video/photo with the most social engagement from October 3rd through October 13th.



## TEACHER'S PET

Awarded to the best instructional or educational video



## CLASS FAVORITE

OneWater employees will have the chance to vote for their favorite entry.

# RULES

- 1** All submissions are due by 7:00 p.m. on October 3rd. Entries can be submitted by posting on the Kudoboard.
- 2** Stores/departments may submit multiple entries, if desired. Admin departments (accounting, HR, etc.) are encouraged to participate.
- 3** Teams should not receive extensive help from an outside business or department.
- 4** To enter to win the "Most Popular" category, you must post your photo or video to your company's social media sites on October 3rd. Then, send a screenshot of your likes, comments, and reach on October 13th to: [training@onewatermarine.com](mailto:training@onewatermarine.com).

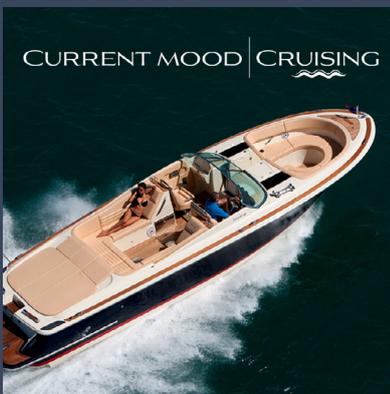
[Enter Here](#)

# DEPARTMENTAL UPDATES

## MARKETING

New national marketing campaigns are here! You'll start to see your store's website, social media, and email graphics changing for the new season this week. This quarter, you can access your store's national campaign resources right from [SharePoint](#), so you'll have easy access to graphics to use on your social media.

Take a look at this quarter's national marketing campaign by going to: [OnePort](#) > Dealership Marketing Resources > Media > National Campaigns and selecting "Dealership Marketing Resources". Reach out to your regional marketing specialist if you have any questions.



[Contact Marketing](#)

## HUMAN RESOURCES

### ***KnowBe4 HR Training***

Starting September 5th, all employees of OneWater will be enrolled in mandatory sexual harassment training. The training has been split up into 4 sections. Each section should take between 10-20 minutes to complete. Once enrolled, you will have 4 weeks to complete the training.

You will receive an email from KnowBe4 letting you know when you've been enrolled. Click on the link in the enrollment email and then enter your company email address on the login page. Once you've entered your email address and password, you will be redirected to the dashboard. Select the "Go to Training" button.

If you don't know your KnowBe4 password, select the "Forgot Your Password" button or go to [https://training.knowbe4.com/ui/users/send\\_password\\_reset\\_email](https://training.knowbe4.com/ui/users/send_password_reset_email).

[Contact HR](#)

## EVENTS



### HOOKED ON A CURE

Legendary Marine Orange Beach participated in/partnered with Hooked on a Cure Fishing Tournament two weekends ago. The tournament benefits children's cancer research in Alabama.

Submitted by Lindsey Gillen



### BETTER TOGETHER BREAKFAST

Walker's Marine hosted a "Better Together" breakfast at their locations with Port32 Marinas in order to bring the Walker's service staff and the Port32 marina staff together. T-shirts were distributed to all employees.

Submitted by Leslie Love

# 25 LITTLE THINGS

## you can do to improve company morale



- 1 Smile while you talk.
- 2 Make a point of recognizing one team member publicly who is putting in extra effort today.
- 3 Send an email to thank someone, and copy his or her manager on the email.
- 4 Assigning a task? Tell them *why* you need them to do it to give them some context.
- 5 Is it a particularly tough time at the moment? Buy cookies or lunch, or do like Andy's friend: crank up a grill in the parking lot and make hotdogs for the team.
- 6 Get your team away from their desks for a few minutes. Walk them outside and give them a team update. Tell them how what they are doing makes a difference to our business.
- 7 Consider giving someone the day off if they have been working long hours. Or plan it (and make sure it happens) for a future date if you can't spare them today.
- 8 Laugh with your team today. Create a best joke category for your bulletin board or assign individuals to find the joke of the day.
- 9 Don't assume the team knows everything that is going on. Clarify one thing that may be causing confusion today.
- 10 Schedule a conversation with each of your team members over the next month if you're a manager. If you are not, schedule a conversation with your manager.
- 11 What is wasting people's time – pointless meetings, emails that copy the world, laborious expense systems? Ask your team what the worst 'time waster' is and plan how to change it.
- 12 Feedback – good and bad – is for every day, not just for annual reviews.
- 13 Ask your teammates about one thing that slows them down at work and get ideas from them on how to fix it.
- 14 Share some great feedback from a customer or client.
- 15 Are things changing? Take a few minutes to give an update: 'Here's what's happening and here's what to expect'.
- 16 Just signed off on a project and not everyone got thanked? Publicly give credit where credit is due.
- 17 Show you are human. Admit to a mistake. Say you're sorry...or...if it was a bad choice, ask for forgiveness.
- 18 Don't just talk to your direct team; talk to their team members, too. Go sit with one and find out how they are doing.
- 19 Learn more people's names. It feels great when someone greets you by name, especially when you thought they didn't know who you were.
- 20 If someone wants to talk to you, find time for them no matter what level they are at.
- 21 Find out something new today about your employee's life outside of work.
- 22 Ask team members 'How do you think we could improve what we do?'
- 23 Help someone move an obstacle in his or her way.
- 24 In everything you do, make it clear that you have their back.
- 25 Someone doing a great job? Go over and thank them.

## VIRTUAL TRAINING SEMINARS

REGISTER IN ADVANCE FOR OUR UPCOMING VIRTUAL TRAINING SEMINARS. ATTENDANCE IS OPTIONAL AND OPEN TO ALL ONEWATER EMPLOYEES.

### 5 Things You May Not Know About Seakeeper

*with Cameron Taylor-Helsing and Derrick Hankins from Seakeeper*

**September 13, 2022, 2 p.m. ET**

### Navigating the OneWater Training Portal

*with Becca Bonner*

**September 20, 2022, 2 p.m. ET**

» REGISTER

“

## CUSTOMER REVIEW

### Lookout Marine

As a first time boat buyer, I could not recommend Lookout Marine, and Blake Fellmy enough!!! Abolutely amazing buying process and they helped my wife and I pick out a boat beyond our expectations. Our Regal LS2 has been one of the greatest purchases for our family by a long shot. Blake has been an amazing help at helping answer all our million questions, and is the most likable friendly person I've met. I would recommend anyone who is even thinking about one day owning a boat to contact him, he will set you up for lots of memories and great times on the water.

Ryan Turner

”

## UPCOMING EVENTS

September

**10**

Malibu Reunion

September

**10**

Bosun's MD Customer Appreciation Event

September

**15-18**

Newport Boat Show

Sep. 29  
-Oct. 2

Great Conroe Boat Sale

October

**6-9**

Annapolis Boat Show

October

**26-30**

Ft. Lauderdale International Boat Show