ONEWATER CONNECT

May 2, 2022

FEATURE STORY

Lightspeed Multi-factor Authentication Beginning Next Week

In an effort to enhance security, Lightspeed will begin requiring multi-factor authentication beginning next week.

When you log in, you will be prompted to enter your email address to authenticate yourself. You will not be able to log in if you are not using your company email address.

After you've supplied your email address, you will receive a security code in your inbox. Enter this code into the appropriate destination in Lightspeed in order to complete the multi-factor authentication.

CONTACT JTT (877-226-9091)

OR, CONTACT JASON PRIEZ

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- Sunrise Customer Appreciation Event

COMPANY CONFIDENTIAL

Catawba Island Boat Show

South Shore Marine had quite a weekend at the Catawba Island Boat Show. The weather ranged from rainy and cold at about 40 degrees to sunny and more than 70 degrees on the third and final day of the show. This did not stop the South Shore team from putting their best foot forward and making it a great show. Any customer who was interested in a boat was able to go on a demo. As a result of the show, South Shore Marine put ten boats under contract.

Submitted by Troy Martin

POMPANO SEAFOOD FESTIVAL

OneWater Used Boat Supercenter attended the Pompano Beach Seafood Festival on April 22-24th. The team had three Parkers and two Barlettas on display. The event offered seafood, live music, arts and crafts, boat and car displays, and displays by local charitable organizations.

Submitted by Haley Warner

DENISON YACHTING APRIL UPDATE

In April, Denison was featured on MSNBC during Miami's Bitcoin 2022 conference and sold a number of yachts including a 202' Viareggio, 150' Richmond, 121' Numarine, and more.

Hear more April updates from Bob Denison:

What **marketing** can do for you

From lead-generation and website maintenance to customer follow-up and retention - marketing is here to support you and your customers throughout the entire customer journey.

Whom to contact:

To contact marketing or to request marketing items, submit a ticket through the **marketing portal.**

Sign up to receive press releases:

Click here to receive email alerts about OneWater press releases.

Lead Generation

Marketing can maintain your website and Google My Business pages, assist with inventory photos, and post fresh, new content on your social pages daily.

Event Communications

Marketing is happy to set up your event plan, assist your team with coordination, and schedule communications across all channels.

Design Assistance

The team has designers ready to provide you with a suite of first-in-class designs tailored specifically to your brand.

Customer Retention

Looking to put a plan in place for customer follow-up? Marketing has several tools that can assist you with creating the right customer retention plan to fit any budget.

COMPANY CONFIDENTIAL

DEPARTMENTAL UPDATES

EMPLOYEE RELATIONS

CRM REMINDER

Accessing CRM

Make sure you're taking advantage of all the new features in CRM.

If you're accessing an old CRM link, you're probably still seeing an older version without the new features. To get the new CRM, be sure you're accessing it through OnePort.

Click the link below and select "OneWater CRM". To make it even easier, you can create a bookmark for OnePort.

Access CRM

Contact CRM SOS

HUMAN RESOURCES

New Employee

Keanna Robvais is our new HR Coordinator who will be assisting with onboarding. She is a professional with 10+ years of managerial logistics experience and 5 years of human resources experience. She is certified in Lean Six Sigma with a yellow belt. Keanna is currently pursuing a bachelor's degree in human resources.

Outside of the office, Keanna likes to garden and travel. She looks forward to learning new tasks and is excited about her new role.

Welcome to the team, Keanna!

Contact Krystal Ham

VIRTUAL TRAINING SEMINARS

REGISTER IN ADVANCE FOR OUR UPCOMING VIRTUAL TRAINING SEMINARS. ATTENDANCE IS OPTIONAL AND OPEN TO ALL ONEWATER EMPLOYEES.

RESCHEDULED CRM Manager's Dashboard *with Dave Witty*
Friday, 5/6, 10:30 a.m. ET *This training is for store managers.*

Applied Options Lightspeed Training *with Trevor Hardy*
Wednesday, 5/11, 3 p.m. ET

Deciphering Marketing Metrics *with Jenn Lockman*
Thursday, 5/19, 3 p.m. ET

REGISTER

OWU
ONEWATER UNIVERSITY

Andy Andrews

Andy delivered a great message last week.
Click here to rewatch the Friday meeting.

UPCOMING EVENTS

May 2-8	May 5-8	May 9-11	May 20-21	May 21	May 22
Mitsubishi Electric Classic Golf Tournament	Formula 1 Miami Grand Prix Sunseeker Display	Technician Guild Event	2022 Billy Bowleg's Pirate Poker Run	Sundance Marine Ride & Buy Demo Event	Sunrise Customer Appreciation Event

Email **newsletter@onewatermarine.com** to submit a story for our next issue.