



ONEWATER CONNECT

March 21, 2022

FEATURE STORY

Boat Show Season Continues



OneWater stores wrapped up two more boat shows yesterday: the Cleveland Boat Show in Cleveland, Ohio and the Wharf Boat & Yacht Show in Orange Beach, Alabama. OneWater stores will attend a total of 7 boat shows in March.

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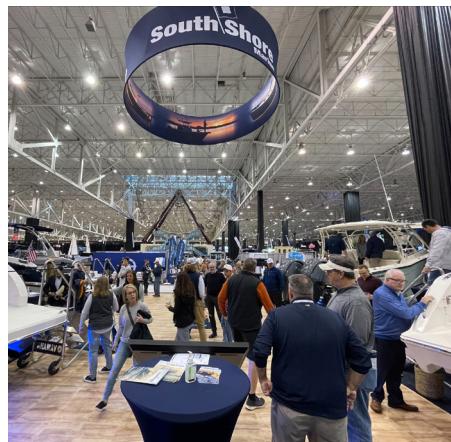
UPCOMING EVENTS

- Palm Beach Boat Show
- South Shore Open House
- Rambo Grand Opening
- Destin Boat Show
- Bay Bridge Boat Show
- Pursuit VIP Event



The Cleveland Boat Show

South Shore Marine attended the Cleveland Boat Show on March 17th-20th. The Cleveland Show is unique because it offers attendees the opportunity to attend a number of interactive boating classes and activities in addition to browsing the selection of boats.





The Wharf Boat & Yacht Show

The Wharf Boat & Yacht Show returned this year to The Wharf in Orange Beach, Alabama. Despite the show being cut short by a day due to inclement weather, Legendary Marine and Sunrise Marine sold a total of 36 boats at the show.

The Wharf show boasts 80 wet slip boats and yachts on display, more than 300 sport and console boats on land, more than \$100 million in boats and marine products on display, instructional seminars, and more.

[**Click here to see a video recap of the show created by Matt Kuka.**](#)



DEPARTMENTAL HIGHLIGHTS

INVENTORY

New Trailer Coding

Please use the following process if a trailer has not arrived and you are collecting funds up front for boats/motors/trailers:

1. Create the buyer an AR account.
2. Take a negative deposit on the deal for the price of the trailer and move to their AR.
3. Correct the boat deal for only the boat price (removing the trailer price).
4. Create a new deal for the trailer only.
5. Take a deposit on the new deal to the buyer's AR for the same amount you did the negative deposit.
6. The trailer deal will then remain open until the trailer comes in.

[Contact Carrie Baker](#)



SAFETY

New Parking Break Policy

To avoid accidents, we are implementing the following policy regarding parking brakes:

Any time a driver is exiting a company vehicle, the emergency or parking brake must be engaged to prohibit any movement of the vehicle while there is no operator at the controls.

Please check your truck's emergency/parking brakes and correct any problems that are found. This is a policy that must be followed.

[Contact Lance Brown](#)



HUMAN RESOURCES

Whom to contact in HR:

For general HR questions, contact
[**hr@onewatermarine.com**](mailto:hr@onewatermarine.com)

For payroll questions, contact
[**payroll@onewatermarine.com**](mailto:payroll@onewatermarine.com)

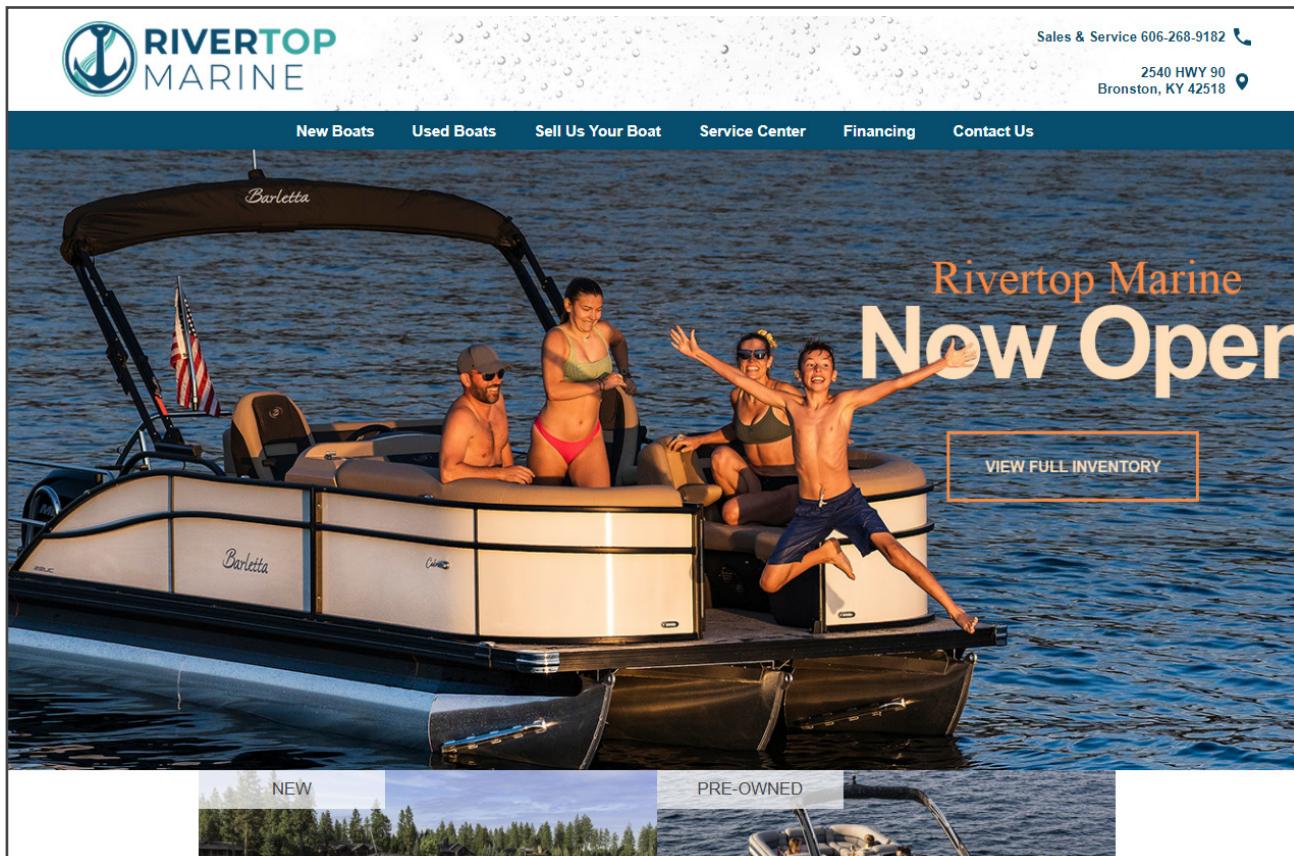
For benefit questions, contact
[**benefits@onewatermarine.com**](mailto:benefits@onewatermarine.com)

DEPARTMENTAL HIGHLIGHTS

TECHNOLOGY

Rivertop Marine Website

The technology team is pleased to announce the launch of the new Rivertop Marine website. This is the first of the sites that our team built in-house using the boat search technology we created for boatsforsale.com. See a preview below, and visit Rivertop's [website](#) to take a look for yourself!



MISCELLANEOUS

[Updated Wire Request and Check Request Forms](#)

A few changes have been made to the wire request and check request forms. Please use the links below to find the updated forms.

Updated
CHECK REQUEST FORM

Updated
WIRE REQUEST FORM

[Contact Carrie Baker](#)

TRAINING TIPS

Resizing photos for
**MEDIA
MANAGER**

[VIEW TRAINING RESOURCES](#)

COVIDEO

Best Practices

[VIEW TRAINING RESOURCES](#)

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CUSTOMER REVIEW

Caribee Boats

I wanted to reach out and commend Caribee Marina for their unbelievable customer service and outstanding employees. As a professional captain and fishing guide I have had to deal with marinas up and down the entire east coast. I have to say, without question, the employees of Caribee Marina are the most knowledgeable, polite, and helpful of any staff I have ever come in contact with. The most amazing thing to me is that EVERYONE I have dealt with at the marina is terrific. This includes the fuel dock staff who are always there early, the incredibly knowledgeable staff in the ship store, the responsive sales people from whom I've purchased outboards from, and the incredibly helpful and accommodating service staff and technicians are all amazing. I would like to specifically commend Kerry Hatchell in service and her technician Carson for their outstanding work in quickly turning around a warranty repair on my Yamaha 115 outboard. I had a deadline to be back on the water and Kerry's outstanding communication and management of the situation allowed me to get back out in the water quickly. I am not easily impressed but Caribee Marina consistently impresses me with their knowledge and service. There clearly is a culture at the marina that encourages this. Keep up the excellent work!

Sincerely,

Captain Joe Hughes

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UPCOMING EVENTS

March

24-27

Palm Beach
Boat Show

March

26

South Shore
Open House

April

2

Rambo Smith
Lake Grand
Opening

April

2-3

Destin Boat
Show

April

21-24

Bay Bridge
Boat Show

April

29-30

Pursuit VIP
Event

Email newsletter@onewatermarine.com to submit a story for our next issue.