



NEWATER CONNECT

March 28, 2022

FEATURE STORY

South Shore Open House



South Shore Marine held an Open House Event this past Saturday, March 26th.

Guests enjoyed breakfast, lunch, drinks, and live entertainment from Rick DeWitt.

South Shore featured more than 30 in-stock new and used boats at the event.

The open house was attended by nearly 100 guests, and the store put 5 boats under contract.

South Shore enjoys hosting in-house events because it is like having another show right in their very own showroom.



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- Walker Marine Rendezvous
- Quality Boats Rendezvous
- Rambo Grand Opening
- Destin Boat Show
- Bay Bridge Boat Show
- Pursuit VIP Event



40TH ANNUAL PALM BEACH INTERNATIONAL BOAT SHOW

This weekend, the 40th Annual Palm Beach International Boat Show took place in downtown West Palm Beach. The show was an unforgettable event featuring more than \$1.2 billion worth of yachts and accessories, including hundreds of boats ranging from 8-foot inflatables to superyachts nearly 300 feet in length.

Ocean Blue, OneWater Yacht Group, and Sundance Marine participated in the show, along with 474 other exhibitors.

The show served as the world premiere of the Sunseeker Predator 65. Since OneWater is the sole U.S. distributor of Sunseeker Yachts, our stores introduced the new model.



3RD ANNUAL BOSUN'S BOAT EXPO

Bosun's Marine held its 3rd Annual Bosun's Boat Expo on March 12th. The store offered several seminars, including "Using the Navionics App with Garmin", "Navigating the Bay with Captain Phil", "Tow Jamm Marine with Sarah Lawrence", and "Q&A with Tech Paul Murphy."

Customer Mark Dinardo, who ordered a new World Cat, had great feedback about the event: "Loved the Garmin discussion, and I'd sit through one of these every year if you scheduled it... Appreciate your efforts and that of the Bosun's team and look forward to the next Expo."





Boating Courses for Women

OneWater stores are kicking off their boating courses for women this spring. Quality Boats held their "Women on the Water" event this past Saturday, and Legendary Marine held their "Ladies at the Helm" class on March 9th. These classes offer a combination of classroom-style instruction as well as hands-on experience on the water. They are always very popular and often have a waiting list!



STORE HIGHLIGHTS



TEXAS MARINE EMPLOYEE CELEBRATES 26TH ANNIVERSARY

Nicolas Pozos recently celebrated his 26th anniversary with Texas Marine. Nick started at Texas Marine on March 14th, 1996 and is the store's lead rigger. To celebrate, the Texas Marine team got him a new toolbox. Congratulations, Nick!

HUMAN RESOURCES

Hiring Workflow

If you are posting job ads for your store, please make sure that you are including your supervisors/general managers as "hiring managers" in order for them to see candidates and approve offer letters. Only team members that are added to the job ad will be able to see new candidates and offer letters (you must include yourself, as well). See the screenshot example below.

Create New Job

20% Complete

- Job Information Complete
- Hiring Process Incomplete
- Screener Questions Incomplete
- Job Preview and Status Incomplete
- Advertise Job Incomplete

Hiring Workflow

Select Workflow: Default Workflow

Buttons: Create From Default, Create From Scratch

| | | | | | |
|----------------------------|----------------------|----------------------------|--------------------------------|---------------------|--------------------|
| New Applications 1 Step | Screening 3 Steps | Phone Interview 6 Steps | In Person Interview 6 Steps | Rejected 4 Steps | Offered 3 Steps |
|----------------------------|----------------------|----------------------------|--------------------------------|---------------------|--------------------|

Hiring Team

Recruiter(s): Nadiya Mallory [CS122330] [P11]

Hiring Manager(s): Nadiya Mallory [CS122330] [P11], Krystal Ham [CS122330] [P208], Gwen Dalton [CS122330] [P10]

Team Member(s): Start typing...

Contact Nadiya Mallory

TRAINING TIPS

FLEETIO

Vehicle Management

[VIEW TRAINING RESOURCES](#)

HAYSTACK

Digital Business Cards

[VIEW TRAINING RESOURCES](#)

“

ASK SOS

Q:

What do I do if a customer has been entered into CRM twice, once with email and once with phone number?

A:

Select the “merge” button at the top right-hand corner of the customer record. Please note that this action cannot be undone. 

For questions about CRM, email sos@onewatermarine.com.

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STORE HIGHLIGHT

Denison Yachting

Denison Yachting is the newest member of the OneWater Marine family. With 22 brick and mortar marina offices across the country, Denison yacht brokers are positioned to represent yachting clients personally and offer them the advantage of waterfront visibility, a trusted location for service, weekend haul-outs + special discounts on many repair items. Denison has a rich history that you can read more about [here](#). We are happy to have them as part of the OneWater team!



UPCOMING EVENTS

April

1

Walker Marine
Key West
Rendezvous

April

1-3

Quality Boats
Tampa Marriot
Rendezvous

April

2

Rambo Smith
Lake Grand
Opening

April

2-3

Destin Boat
Show

April

21-24

Bay Bridge
Boat Show

April

29-30

Pursuit VIP
Event

Email newsletter@onewatermarine.com to submit a story for our next issue.